

IP Targeting Specs

TARGETS MOBILE, TABLET AND DESKTOP COMPUTERS

TURN AROUND TIME

5 BUSINESS DAYS
of order entry

FILE FORMATS jpeg; png; gif; or 3rd party script tags for HTML 5

MINIMUM

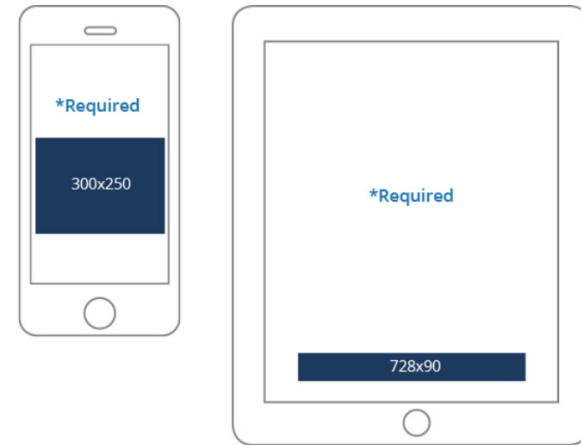
100,000 impressions/month
3000 addresses

Assume 1-2 impressions delivered
per residential address per day

MAXIMUM 90 day campaign

BANNER SIZES

Required: 320x50 & 728x90



Other: 320x50, 300x50, 320x480, 160x600,
300x600, 970x90

