

Mobile Video LBA Specs

LENGTH

15 Seconds
30 Seconds

FILE FORMATS

MPA
Vast Tags

FILE WEIGHTS

Suggested under
100MB

.MP4 TURN AROUND TIME

5 BUSINESS DAYS
of order entry

VAST TAGS TURN AROUND TIME

3 BUSINESS DAYS
of order entry

MINIMUMS

100,000 impressions/month

MAXIMUM

90 day campaign