



BANNER SIZES Required: 320x50

Other: 300x250 / 320x480 / 728x90 / 300x50

CREATIVE WEIGHT Suggested under 40kb

FILE FORMATS

JPEG / PNG / GIF

3rd party script tags for HTML 5 creative

LENGTH

All animated creative should freeze after 30 seconds of animation

MINIMUMS 100,000 impressions/month

MAXIMUM 90 day campaign

MOBILE BANNER LBA SPECIFICATIONS

**LIVE WITHIN 3 BUSINESS DAYS
OF ORDER ENTRY**

