



Empowering your Mobile Marketing Solutions



SMS

Texting is a major form of convenient communication today and these programs have been proven to drive significant audience engagement, increase traffic and result in sales.



scratch & win

Mobile Scratch and Win turns your users' phones into virtual scratch tickets. It brings the excitement and anticipation of winning big into an interactive mobile product. There are endless opportunities for innovative advertising and creative promotional programs through Scratch and Win.

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Iba

Location-based mobile advertising (LBA) uses native GPS-targeting technology to pinpoint the exact consumer location at any given time. Our solution enables our partners to serve location-specific mobile advertisement to the right person at the right place and time to drive in-store traffic and sales.

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