



## Use the Power of the Internet, Data and Video to get your Message in front of the right audience.

You can extend your video on all screens. With Video it's interactive and willing viewership. With Video you get better messaging retention. With video you get better engagement. Get started today!

- > Post-Roll Video
- > Location Based Advertising Targeting
- > IP Targeting
- > Desktop & Mobile
- > Demographic Targeting
- > Geographic Targeting
- > Content Targeting
- > Transparent Reporting
- > Extend Your Video Message Beyond the Local TV Station
- > Take Advantage of Low CPM's
- > Available Inventory

**1/3**

OF ALL ONLINE ACTIVITY IS SPENT WATCHING VIDEO

**26%**

LOOK FOR MORE INFO AFTER VIEWING A VIDEO AD ONLINE

**90%**

THINK PRODUCT VIDEOS ARE HELPFUL DURING THE PURCHASE PROCESS

**80%**

REMEMBER VIDEO ADS WATCHED ONLINE